



The Flyer newsmagazine www.fairmontflyer.com
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Business Advertising Contract

Name of Business: _____ Date: ____/____/____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____ Email: _____

PRINT ADVERTISING: 7 issues (2,700 copies each) distributed near the start of the months listed below

- Half Page, full-color (7.5" wide x 4.5" tall) \$ 2,995 per year
This ad purchase comes with a yearlong ad on our website that links directly to your business website.
Half Page, full-color (7.5" wide x 4.5" tall) \$ 395 per month
Quarter Page, full-color (3.5" wide x 4.5" tall) \$ 225 per month \$ 1,495 per year
Eighth Page, full-color (3.5" wide x 2" tall) \$ 125 per month \$ 795 per year

I agree to purchase an ad as marked above. If it is not a yearlong ad, please run my ad in the following months (circle all that apply and write in the year):

OCT NOV DEC (YR: 20 ____); FEB MAR APRIL MAY (YR: 20 ____)

- I need you to create my ad I will supply my camera-ready ad I'm paying in full now Bill me once ASAP Bill me each month

ONLINE ADVERTISING: 1 CLICK TO YOUR WEBSITE!

- Top banner, full-color (468px X 60px; appears on every page) \$ 75 per month \$ 675 per year
Right panel, full-color (300px X 250px; appears on every page) \$ 75 per month \$ 675 per year
Left panel, full color (160px X 600px; appears on home page) \$ 60 per month \$ 540 per year

I agree to purchase an ad as marked above. If it is not a yearlong ad, please run my ad in the following months (circle all that apply and write in the year):

SEPT OCT NOV DEC (YR: 20 ____); JAN FEB MAR APRIL MAY [JUNE/JULY/AUG] (YR: 20 ____)

- I need you to create my ad I will supply my online-ready ad I'm paying in full now Bill me once ASAP Bill me each month

Make checks payable to: Kettering Board of Education

Authorized Signature: _____

Please print name: _____

Position: _____

FLYER Staffer: _____

Amount Paid: \$ _____

Amount Due: \$ _____

White: Flyer copy Yellow: Advertiser copy